



Oregon Rural Development Council

A Presidential Initiative

1209 University of Oregon, Eugene, OR 97401 Phone: 541/346-3881 Fax: 541/346-2040

ORDC Executive Committee Meeting

Tuesday, Nov. 1, 2016

2:30 – 4:00 PM

Portland, OR 97204

Phone:

Code:

2:30 PM	Welcome	
2:35 PM	Website Review <ul style="list-style-type: none"> ○ Logo ○ Content ○ Photos ○ Contacts ○ Mailing list 	All
2:50 PM	IV Forum Follow Up	Jill Rees & Megan Smith
3:10	Rural Oregon Day	
3:20 PM	AOC Breakfast Planning <ul style="list-style-type: none"> ○ Update on Status ○ Review of Commitments <ul style="list-style-type: none"> ○ Text Polling day of ○ Table Outlines ○ Survey Questions ○ Rural Oregon Day ○ Other (# of attendees anticipated, etc.) 	Jill Rees and Rose Miller
	Nominating Committee Discussion	
3:45 pm	Quick Updates from Partners, Other, Next Steps Adjourn - Next Meeting location okay	

Attending: Jill Rees, Doug Carlson, Heidi Khokhar, Chris Marko, Annette Liebe, Ron Saranich, Greg Wolf, James Labar, Karen Chase, Lisa Dawson, Mallory Rahe, Rose Miller, Megan Smith, John Audley

Draft AOC Capacity Proposal attached to email.

Action Summary (all tasks due by cob Thursday November 1, unless otherwise noted):

IV Forum Follow-up:

ORDC Committee Members

1. Review ORDC follow-up document and send to Jill and Rose by COB Nov. 10: comments on the action items (re. missing items) and follow-up/support you/your org. and/or your partners may contribute to implementing that action item
2. Send Jill an email if you are interested in working on this

Longer Term Task: Need to identify the committee/group to take on these type of projects

Website:

- Review for potential additions or edits
 - Comments, edits, logo, website, resources
 - Send in more photos (Chris M – of the coast)
 - Ideas for other contacts to list
 - Edits on Executive Committee Members

For all: comments/additions on current draft to Jill by COB Thursday, Nov. 3; Jill to make changes and send new link to group by COB Monday, Nov. 7; Executive Committee will have through COB Friday Nov. 11 to get feedback from other partners.

- Mallory volunteered to be the membership coordinator for the first go-around

Rural Oregon Day

- Megan will look at May dates and let the group know what is available

AOC Breakfast Planning

- Rose & Megan to work on a one pager ORDC Forums
- Doodle poll for additional planning meeting

Nominating Committee

- Need to meet to discuss this, Doodle coming

December Meeting

- Doodle Poll to determine availability of participants

Full Notes:

- 1) Welcome
- 2) IV Forum Follow Up
 - a) Four areas
 - i) Public Safety
 - (1) Vehicle
 - (2) Care Bags
 - (3) Mobile Shower facility
 - ii) ORDC Task: Need to identify the committee/group to take on this type of project – these items are being moved to under housing for the purpose of this discussion.
 - iii) Housing
 - (1) Capacity Building toolkit to be used with other communities
 - (a) Task: Send Jill an email if you are interested in working on this
 - iv) Business and visitor amenities
 - v) Healthy Communities
 - b) Capacity is a recurring issue
 - c) Review ORDC follow-up document and send to Jill and Rose by COB Nov. 10: comments on the action items (re. missing items) and follow-up/support you/your org. or your partners may contribute to the implementing that action item.
- 3) Website Review
 - a) Logo
 - b) Content
 - i) Forums
 - (1) Please review for potential additions or edits
 - c) Photos
 - i) We could use more photos, especially if they have people or encompass areas not represented, such as the coast (Chris M.)

- d) Interested Parties sign-up link
 - i) Do we want to ask people about their interests (i.e., rural housing, economic development, etc. and if so, what would those topics be?
 - (1) Housing
 - (2) Other ideas
 - ii) Task: Send ideas to Jill
 - e) Executive Committee members
 - i) Are the listings correct?
 - ii) Task: Let Jill know edits
 - iii) Who should the attempts to contact go to? – Maybe the co-chairs. Megan volunteered, but also the idea of a membership chair was brought up. There is a desire to not miss out on the connection opportunities that arise. Mallory is willing to take on this role for the first few months.
 - f) Mailing List
 - g) By end of week, comments, edits, logo, website, resources
 - h) Could we send out to other potential users?
 - i) Jill will make edits and send something out next week
- 4) Rural Oregon Day
- a) Need a date
 - i) We could also do it on a day with another group
 - ii) If weather better, we could do outside
 - iii) March might be too soon, we would prefer later in session
 - iv) Megan will look at available May Dates
 - b) What will the event look like?
 - i) Presentations
 - ii) Guidance on advocacy
 - (1) Should we do a survey at AOC to determine what folks want us to focus on during Rural Oregon Day
- 5) AOC Breakfast Planning
- a) Update on Status
 - b) Review of Commitments
 - c) Text polling day of
 - i) Text Chrislyman124 to 37607 to join, then A, B, C, or D
 - ii) Respond at [Pollevo.com/chrislyman124](https://www.pollevo.com/chrislyman124)
 - d) Table Outlines
 - i) Welcome
 - (1) Introduce
 - (2) Solicit and record feedback
 - ii) Rural Info & Advocacy
 - (1) What do stakeholders want ORDC to focus on?
 - (2) Opportunity for participants to voice what is important to them
 - (3) Rural Oregon Day priorities
 - iii) Capacity
 - (1) Need examples
 - (2) Want to record from guests re. types and volume of capacity assistance needed in rural Oregon
 - (3) Want to present our proposal for capacity building
 - (4) AOC proposal
 - iv) Rural Forums – Regional Solutions
 - (1) Questions to be answered (see below)
 - v) Rose & Megan will work on one pager on ORDC forums
 - e) Survey Questions
 - i) Online, comprehensive

- ii) Qualitative in person
- iii) What are the key learning questions that we want to know?
- iv) Specific examples
- f) Rose will send out Doodle poll for additional AOC planning meeting
- g) Other
- h) ORDC leadership nominating committee – Ron, Chris, Vicki, Heidi, Megan? Need to have the discussion in Dec
 - i) Rose to send out Doodle Poll on this meeting also
- 6) Quick Updates from Partners, Other, Next Steps Adjourn
 - a) Next Meeting Location Okay
 - i) December 6th Meeting in Portland
 - (1) Some folks cannot attend
 - (a) Rose will do a poll to determine attendance and potential for reschedule.

Notes from Regional Solutions regarding the Forum table at the AOC breakfast:

Overview: (copied from website)

ORDC has a history of organizing and sponsoring different types of forums to share ideas, promote collaborative problem solving, marshal resources, and shine a light on the issues and needs of rural Oregon and the Pacific Northwest. Since the 1990's, the ORDC has hosted a variety of forums organized around specific communities or key issues important to many communities or regions. While the ORDC may organize future forums around general policy or issues of statewide or regional importance, our current focus is to help successful, locally led community efforts move to action and assist in finding resources for project implementation at an ORDC Rural Resource Forum.

Rural Resource Forums

A Rural Resource Forum is a one-stop opportunity for rural communities and regions to discuss their priorities with funders and technical assistance providers from a variety of state, federal, nonprofit, and other entities. These forums are supported and facilitated by the Oregon Rural Development Council to encourage broad participation by a variety of practitioners that assist rural initiatives.

These forums provide local representatives the opportunity to discuss their community goals and explore barriers, strategies for moving forward, alternative sources of funding, and other topics. Participating entities will, in turn, provide recommendations on accessing technical expertise, funding sources, or policy interpretation. Each forum will be co-developed by local stakeholders in collaboration with the ORDC to best address the unique needs of the community or region.

The ORDC generally conducts two Rural Oregon Resource Forums per year in requesting communities that meet selection criteria.

The Coffee Forum on Rural Forums

Goal: Gather AOC member input about rural forums

Conversation questions at the table:

- Are forums still a worthy top priority going forward for ORDC?
- What are the best ways for ORDC to help with figuring out if a community is ready for a forum?
- How can ORDC best help with organizing a rural forum in your communities?
- What roles do you and/or county prefer for forums?
- What are the three top topics/projects/challenges/opportunities in your community that a forum can delve into?
- Best and worst tactics during a forum that you have experienced?

- What's the best follow-up that you have seen from a forum?
- What sectors/stakeholders (i.e. cities, other counties, private/business, academia, non-profit, people of color) do you have the most difficult time attracting for forums?
- Open forum – anything else you want to add?