



**ORDC Executive Committee Meeting**  
**Tuesday, January 3, 2017**  
**2:30 – 4:00 PM**

2:30 PM	<b>Welcome</b>
2:35 PM	<b>ORDC Work Plan Review</b> <ul style="list-style-type: none"> <li>• Update and budget review</li> </ul>
2:45 PM	<b>AOC Listening Session Next Steps</b> <ul style="list-style-type: none"> <li>• Survey</li> </ul>
2:55 PM	<b>ORDC Leadership Discussion</b> <ul style="list-style-type: none"> <li>• Vice Chair vs. Co-chair</li> </ul>
3:05 PM	<b>ORDC Leadership Election</b> <ul style="list-style-type: none"> <li>• Chair or Co Chair*: Megan Smith</li> <li>• Co or Vice Chair*: Heidi Khokhar</li> <li>• Secretary/Treasurer: Chris Marko</li> <li> </li> <li>• <b>Pending decision on previous item</b></li> </ul>
3:15 PM	<b>Rural Oregon Day</b> <ul style="list-style-type: none"> <li>• <b>April 4, 2017</b></li> </ul>
3:30 pm	<b>Future Forums</b>
3:45 PM	<b>Quick Updates from Partners, Other, Next Steps Adjourn</b>

**Attending:** Jill Rees, Doug Carlson, Heidi Khokhar, Chris Marko, Annette Liebe, Ron Saranich, Greg Wolf, James Labar, Karen Chase, Lisa Dawson, Mallory Rahe, Laura Garcia, Megan Smith, John Audley, Vicki Walker

**Action Summary (all tasks due by cob Thursday November 1, unless otherwise noted):**

1. AOC Listening Session Next Steps
  - a. Laura will find the list of people who attended event and contact info.
  - b. Megan, Jill and James Labar will work on the survey for 2-3 weeks
2. Rural Oregon Day
  - a. Annette and Heidi will work on logistics for Rural Oregon Day
  - b. Chris, Heidi and Megan will work on content for Rural Oregon Day

**Full Notes:**

- 1) Welcome
- 2) ORDC Work Plan Review
  - a) Update and budget Review
    - i) No cost extension until September

- ii) \$10,000 carry over money
  - iii) The IV Forum was completed
  - iv) The work plan won't change a lot
  - v) Set to have additional community forum (TBD)
    - (1) Will be held by September
  - vi) Next event is Rural Oregon Day
    - (1) April 4, 2017
    - (2) Date is not flexible
    - (3) Will be held in Salem, OR
    - (4) Expecting 100- 150 people
- 3) AOC Next Steps
- a) Survey Monkey
    - i) What do you want rural communities to know?
    - ii) Different sections
      - (1) What you want community members to know and understand
      - (2) Capacity building
      - (3) What Rural people think
    - iii) Urban Population
      - (1) Help build rural and urban connections
    - iv) What we should spend our limited time and money on?
    - v) Broad survey to Rural stakeholders
    - vi) Our mission goal is to give rural information and advocacy
    - vii) Rural resource connections
    - viii) Feedback from rural Oregonians
    - ix) We want the survey to be simple
    - x) Have the survey be consistent with AOC
    - xi) Comprehensive Survey
    - xii) We want to understand what the needs are
      - (1) The issues that rural has
    - xiii) Not Scientific
    - xiv) Have open ended questions to get additional feedback
    - xv) Help advertise what we do
    - xvi) What rural would like to see at Rural Oregon Day
    - xvii) Examples on how to use funding
    - xviii) Empower people to have more control
    - xix) Talk about Rural capacity
    - xx) Small Businesses
      - (1) How do we connect them to resources?
    - xxi) How do we amplify their voice?
      - (1) Lisa Dawson doesn't think a survey is a good way to help rural communities voice their opinions
    - xxii) Drill down and see what stakeholders want us to do
    - xxiii) Who is the audience? Who are the results for?
      - (a) ORDC
      - (b) Make sure it's not just the regulars answering the survey
- 4) ORDC Leadership Discussion
- a) Vice Chair vs. Co-Chair
    - i) Vicki motioned to have a Vice Chair
      - (1) The motion was approved
      - (2) Single person for ORDC contact
    - ii) 2-year terms unless someone decides to leave

- 5) ORDC Leadership Election
  - a) Chair or Vice Chair
    - i) Megan Smith is the candidate for Chair
    - ii) Heidi Khokhar is the candidate for Vice Chair
    - iii) Chris is the candidate for secretary/ Treasurer
    - iv) All candidates were approved
- 6) Rural Oregon Day
  - a) See action items.
- 7) Future Forums